



4 Bicentennial Square | Concord, NH 03301
www.sca-trees.org | 714.639.2200

SCA Today

The Quarterly Magazine of the Society of Commercial Arboriculture (SCA)

2020 Media Kit Ad Rates and Requirements

FOUR COLOR

	One time	<i>One year (Four Issues)</i>
Full page	\$1,000	\$4,000 (\$1,000/Issue)
Half Page	\$500	\$2,000 (\$500/Issue)
Quarter Page	\$250	\$1,000 (\$250/Issue)

Files must be submitted as PDF or JPEG.
For best quality, all images should be 300 dpi at the final reproduction size.

SIZING

SCA Today is a full 8.5" x 11" publication.
Full Page Ad: 8.5" wide x 11" high
Half Page Horizontal Ad: 7.5" wide x 4.75" high
Half Page Vertical Ad: 3.675" wide x 9.875" high
Quarter Page Ad: 3.675" wide x 4.75" high

TERMS

Advertisers will be billed after each issue by Kathleen Mahoney, SCA's Administrator (admin@sca-trees.org).
Payment is due within 30 days.

2020 CALENDAR

SCA Today is published four times a year according to the dates indicated below.

Issue	Ad Deadline	Close Date
<i>First Quarter 2019 (March)</i>	3/01/2020	3/15/2020
<i>Second Quarter 2019 (June)</i>	6/01/2020	6/15/2020
<i>Third Quarter 2019 (September)</i>	9/01/2020	9/15/2020
<i>Fourth Quarter 2019 (December)</i>	12/01/2020	12/15/2020

"Connecting a global community of commercial tree work colleagues to discuss the 'pros and cons' within both the industry, and within personal businesses."



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2020 Insertion Order

CONTACT INFORMATION

Contact Person: _____

Account Name: _____ Order Date: _____

Address: _____ City/State/Zip: _____

Phone: _____ E-mail: _____

BILLING INFORMATION

(If Different from Above)

Billing Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ E-mail: _____

Please make checks payable to Epicenter Management

AD INFORMATION

Ad Size (Select One)	Configuration (Select One)	Frequency (Select One)	Desired Issue(s) of Insertion
<input type="checkbox"/> Full Page	<input type="checkbox"/> Horizontal	<input type="checkbox"/> 1 Issue	<input type="checkbox"/> March 2020
<input type="checkbox"/> Half Page	<input type="checkbox"/> Vertical	<input type="checkbox"/> 4 Issues	<input type="checkbox"/> June 2020
<input type="checkbox"/> Quarter Page		<input type="checkbox"/> Other: _____	<input type="checkbox"/> September 2020
			<input type="checkbox"/> December 2020

Total Due: \$ _____

Signature: _____ Date: _____

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